

FOR IMMEDIATE RELEASE

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C. FREDERICK REISH JOINS CEFEX ADVISORY COUNCIL

TORONTO, January 14, 2007 – CEFEX, Centre for Fiduciary Excellence, LLC, is announcing today that C. Frederick Reish, Esq. has joined the CEFEX Advisory Council. The Advisory Council was formed last year to provide guidance to the CEFEX certification program.

Mr. Reish has practiced employee benefits law since 1973. His practice includes representation of both private and public sector entities, and he has served as an expert witness in various levels of court. He serves on numerous boards and industry committees and has received awards for his contribution to benefits education. Mr. Reish has written 4 books and over 350 articles, and is a nationally known speaker on fiduciary responsibility.

The General Manager of CEFEX, Carlos Panksep stated: “Fred will help CEFEX maintain its high degree of relevance by introducing a more significant legal perspective to our certification programs. With the extent of regulatory change and legal activity observed in the retirement industry, CEFEX will benefit from Fred’s background and vision.”

The CEFEX Advisory Council’s members include Brian H. Graff, ESQ. APM, CEO and Executive Director of the American Society of Pension Professionals and Actuaries (ASPPA), Jon Lukomnik, Managing Partner of Sinclair Capital, a strategic asset management consultancy, and Ronald E. Hagan, AIFA, President and CEO of Roland Criss Fiduciary Services. Biographies for all members can be found at: www.cefex.org/IndustryExpertise.aspx.

The CEFEX certification is an independent fiduciary assessment. It provides assurance to investors, both institutional and individual, that a fiduciary (Investment Steward, Advisor, or Manager) has demonstrated adherence to a standard set of practices. The annual certification program involves a detailed assessment of operational data and procedures, including on-site interviews and verification. Certified firms are registered at www.cefex.org.

About CEFEX:

CEFEX Centre for Fiduciary Excellence, LLC. (CEFEX) is an independent certification organization. CEFEX works closely with investment fiduciaries and industry experts to provide comprehensive assessment programs to improve risk management for institutional and retail investors. CEFEX certifications help determine trustworthiness of investment fiduciaries. CEFEX is comprised of the following member organizations:

CSA Group, CSA Group is an independent, not-for-profit membership association serving business, industry, government, and consumers. CSA Group consists of four divisions: Canadian Standards Association, a leading solutions-based standards organization, providing standards development, application products, training and advisory services; CSA

International, which provides testing and certification services; QMI, North America's leading registrar for management systems registration (e.g., ISO 9001); and OnSpeX, a provider of consumer product evaluation, inspections and advisory services for retailers and manufacturers. Please visit www.csagroup.org

SAI Global (ASX: SAI) is one of the world's leading applied information services companies that works with organizations to manage risk, achieve compliance, and drive business improvement. Through its compliance software solutions and international network of auditors and training professionals, it helps organizations to build better businesses. Please visit www.saiglobal.com.

Fiduciary360 in Pittsburgh, USA, developed the Accredited Investment Fiduciary (AIF[®]) and Accredited Investment Fiduciary Analyst (AIFA[®]) designations. Fiduciary360 is comprised of the Foundation for Fiduciary Studies, a nonprofit organization established in 2000 for the purpose of defining the practices that detail a prudent process for investment fiduciaries; the Center for Fiduciary Studies, which provides educational programs on investment fiduciary responsibility; and Fiduciary Analytics, which develops Web-based tools incorporating fiduciary practices for investment decision-makers. Please visit www.fi360.com.

Rating Capital Partners is a European-based rating agency that pioneered the concept of fiduciary risk and rating in 1995. It has generated numerous ratings on mid-sized alternative management firms in bonds, equities, money markets, real estate, hedge funds, life settlement, and private equity investments.

CEFEX also has an association with **AFAQ AFNOR International** of Paris, France; a global standards development, certification and training organization, with offices in Germany, the UK, Russia, Africa, China, and Southeast Asia.
